

# How to upload and market your video

## Part I: How to upload your video to OUR youtube page

\*\*\* Your video project MUST be uploaded to the AHS Humanities Youtube account.

Before you begin, you will need the following things:

- A cool, catchy, non-sucky title.
- Your video, finished, on your computer
- A brief project description (1-2 sentences). It MUST state the following things:
  - Group members – first names ONLY
  - School and year: Animas High School, Seniors
  - Invitation to come view all of the videos on Matt Hughes' Digital Portfolio
  - My DP Homepage URL (exactly): <http://ahshumanities12.webs.com/>



## Now you're ready to get started!

1. Go to youtube.com
2. Click the blue “Sign In” button in the upper right hand corner of the screen. If you are logged into Google on your own account, you will need to log out first.
3. You'll be prompted for the username and password:  
Username: **ahshumanities12**  
Password: **matthughes**
4. Once you are logged in, click the “Upload” link at the top of the page. You'll go here:

Did you know you can set defaults for future uploads? [Configure defaults](#)

YouTube

Search

Upload

ahshumanities12

Click this arrow!

Select files to upload  
Or drag and drop video files

Privacy: Public

Make sure this is set to “public”

Create videos

- Webcam capture [Record](#)
- Photo slideshow [Create](#)
- Google+ Hangouts On Air [Broadcast](#)
- Video editor [Edit](#)

Help and Suggestions

- [Uploading Instructions](#)
- [Troubleshooting](#)
- [Mobile Uploads](#)

Tip

- You can upload multiple files at once. [Learn how](#)

Want to upload videos longer than 15 minutes? [Increase your limit](#)

You must own the copyright or have the necessary rights for any content you upload. [Learn more](#)

- After you've clicked on the arrow (see above), you'll be prompted to find the file on your computer. Find it. Click "Open." You'll go here – note the yellow circles!!!

- Make sure your title is correct
- Paste your description into the "description" box
- Copy your url.
- Below the Title, Description, and Tags boxes you will see a place to select your thumbnail. Pick one that you like.
- Scroll down to the bottom of the screen and click "Save" (lower right hand corner)
- Log out.
- Watch "Guy on a Buffalo" (<http://www.youtube.com/watch?v=iJ4T9CQA0UM>)



## Part II: Marketing

After you have posted your video, get your video out there! It is up to you and your group to develop a marketing strategy for you video. Consider:

- Who is going to view your video?
- How are they going to find it?
- Will they pass on the word?

*Reminder:* we will determine the winner of the contest by giving videos a point for each view, 5 points for each "like," and 10 points for each positive comment. Winner hoists the 1<sup>st</sup> Amendment Trophy!

**\*\*\* You have until November 1<sup>st</sup> to gather as many likes and views as you can. Good luck!**

