

Third Annual AHS 1st Amendment Video Competition

We have seen the 1st Amendment in action. We've seen it exercised, whether we like it or not, by others. We know what we can say, and what we cannot. We know what protections are granted to us by the 1st Amendment in our schools. *Now is the time to take that knowledge and do something meaningful with it!*

Your task is to film, produce, publish, and market a short video that showcases why our 1st Amendment freedoms are important to you.

Requirements¹

Your video *must*...

- be written, filmed, edited, produced, published, and advertised in 7 days or less
- be between 3 and 6 minutes in length
- creatively showcase some aspect of our 1st Amendment freedoms
- be contrived either individually or in a group of up to 4 members
- be posted on our project Youtube page before your class begins on Monday, October 27. (see next week's project blog for more specific information on posting your vid)

Your video *must not*...

- infringe on copyright. That doesn't mean you can't use images, song clips, or text. A good "fair use" standard is never pass off someone's work as your own, and never use copyrighted work in its entirety. (10% is a good guideline)
- contain material that is inappropriate, indecent, obscene, defamatory, slanderous or libelous, or just in poor taste. This stuff goes public.
- contain material which could be deemed to violate the moral or ethical culture at AHS, 'cause we know our Hazelwood, y'all.

A winner will be selected using a combination of the following criteria:

- The most views, likes, and positive commentary (v + 5l + 10c)
- Any video that does not effectively promote understanding of the First Amendment will be disqualified from the competition
- Judging period is until the final school day of November, when the trophy will be awarded.

What next week will look like.

1. We will hold formal class together for the *last* hour of class on Friday, Oct 24
*You will not be required to attend class Monday-Thursday, though you will be held accountable for this work time in a production evaluation on Friday.
2. You will be released for project work when I have your group information, and have seen your storyboard exercise (Monday)

The week of October 20-24 will be dedicated primarily to the production of this video. You and your group will have to use and budget your time very effectively to achieve a high quality product in a short amount of time. The Humanities department has several video cameras, but not enough for everyone (though smartphones and small cameras have excellent capabilities for these purposes). Most students have been successful without these resources. Be thinking about your access to any 'special' resources of this kind, and be in communication with me.

¹ Many requirements derived from 1 for All Video Project <http://1forall.us/contest/official-rules/>

Video Project Brainstorm: Due Monday for our opening exercise

*** This is not homework. Please think about the prompts over the weekend, and you will have 10 minutes to complete this form in class Monday morning.

Do you prefer to work alone or in small groups?

If you prefer groups, who are 5 people in your class you collaborate well with?

Look back at the project requirements (the musts and must nots).

Ponder the overall objective. Write down a list of every task you can think of that might go into making this video in the space below.

From that list, what tasks are you really good at, or feel comfortable tackling?

From the same list, what tasks give you hesitation, or make you feel less comfortable?

If you like to work alone, are you capable of managing all of the tasks effectively?

Rate all 5 First Amendment rights in order of their INTEREST TO YOU (not of their overall importance)

1. _____ 3. _____ 5. _____
2. _____ 4. _____

Why do you rate them in this way? Have you seen/heard/experienced more regarding the ones you ranked higher? If so, how? What, to you personally, is so compelling about choices one and two?

What was the last REALLY GOOD youtube video you saw? What made it “good?” Was it funny, thought-provoking, unique, amazing, compelling, provocative?

Below, or on a separate page, begin to list ways in which you could go about making a captivating short video clip about our 1st Amendment Rights. (Check out <http://1forall.us/contest/> for ideas)